# Aztec Network Token Sale: Deep Investment Analysis Report

Overview: What is Aztec Network?

Aztec Network is a **privacy-focused Layer-2 (L2) blockchain on Ethereum** designed to enable confidential transactions and smart contracts using zero-knowledge proofs. Unlike regular Ethereum where all data is public, Aztec offers **programmable privacy** – meaning developers can choose which parts of an application's data or logic to encrypt. It achieves this by combining Ethereum's security with Aztec's own zkSNARK-based rollup architecture, often called a "**ZK-ZK rollup."** In practice:

- Encrypted State: Aztec maintains a dual state model (public and private). Public transactions work like normal Ethereum, while private transactions use encrypted UTXO-like notes that only reveal what's necessary research.nansen.ai. This allows selective disclosure e.g. balances can be hidden but total deposits could remain verifiable.
- Noir Language: Developers build private contracts in Noir, a Rust-like domain-specific language that abstracts away cryptography. Noir lets you write zero-knowledge circuits easily, so you can create apps with hidden logic or data without needing deep cryptography expertise<u>research.nansen.ai</u>. This lowers the barrier to developing zkApps on Aztec.
- Client-Side Proving: Users generate proofs locally in a Private Execution
   Environment, then submit a small proof on-chain<u>research.nansen.ai</u>. This means
   sensitive data stays on the user's device, not on the blockchain. Aztec's team
   actually pioneered trustless client-side proving, which even enables running
   private zk apps on mobile devices<u>beincrypto.com</u>.
- Scalability via Recursion: Many transactions are proved and aggregated off-chain, then rolled up as one succinct proof to Ethereum. By recursively nesting proofs, Aztec can batch thousands of private transactions and post only a tiny proof on L1, boosting throughput and reducing fees.
- First Decentralized L2: Aztec launched its Ignition Chain (the beta phase of mainnet) in Nov 2025 with a fully decentralized set of validators from Day 1. In fact, once 500 validators registered across 25+ countries, it triggered block production on Ethereum mainnetcoindesk.com. This makes Aztec the first Ethereum L2 to start without a centralized sequencer or "training wheels" coindesk.com. Anyone can become a validator/sequencer by staking AZTEC tokens to earn rewardscoindesk.com. Early community validators received bonus incentives to

jumpstart decentralization.

What does Aztec enable? In short, Aztec is like a "private Ethereum". It lets developers build DeFi apps, games, or DAO tools where user data (balances, messages, even code execution) can be hidden from the public, yet still verified by the network. Example use cases already demonstrated include private DEX trades, confidential lending, sealed-bid auctions, private DAO voting, and KYC-compliant transfers that reveal audit info only if required web.ourcryptotalk.com. Aztec's design even supports hybrid privacy – for instance, a DAO treasury could be transparent while individual member votes remain secret. This level of privacy was impossible on Ethereum L1 alone.

### **Differentiation and Developer Traction**

How is Aztec different from other blockchains or L2s? The key differentiator is built-in privacy. Most L1s and L2s (e.g. Ethereum, Arbitrum, Optimism, StarkNet, zkSync) focus on scalability but still publish all transaction details. By contrast, Aztec treats privacy as a first-class feature, not an afterthoughtresearch.nansen.ai. In fact, Aztec often contrasts "validity rollups" vs. "ZK rollups" – meaning even though networks like StarkNet use zk-proofs for scalability, they don't hide data (you would need another layer on top of StarkNet to achieve privacy)forum.aztec.network. Aztec is one of the first true ZK-rollups where the "zero-knowledge" aspect refers to confidentiality, not just correctness.

Ethereum L1 vs Aztec for ZK apps: If a developer wants to build a zero-knowledge application today, doing it directly on Ethereum L1 is extremely limited – Ethereum doesn't support encrypted state, so everything would be visible (you could use proofs for verification, but all inputs/outputs end up public). Aztec offers an Ethereum-native privacy sandbox: developers can leverage Ethereum's security and liquidity while gaining the ability to keep certain data encrypted on L2research.nansen.ai. This is more attractive than launching a completely separate privacy chain in many cases. As Aztec's team noted, they chose an L2 approach (instead of their own L1 like competitor Aleo) because it's easier to inherit Ethereum's network effects (users, DeFi liquidity) and to upgrade rapidly without L1 hard forksforum.aztec.network.

Competition: In the "privacy smart contract" niche, the main alternative is Aleo, a new Layer-1 with its own language (Leo). However, Aleo's mainnet had significant delaysforum.aztec.network and it exists outside of Ethereum's ecosystem. Other privacy projects like Monero or Zcash are base-layer currencies, not smart contract platforms. There are also overlay protocols (e.g. Railgun on Ethereum) that let users transact privately on existing DeFi apps by using shielded poolsresearch.nansen.ai. Railgun is live and provides privacy on Ethereum and some L2s, but it's more of an add-on; developers can't build full-featured private dApps with custom logic on Railgun, whereas Aztec allows writing any application with privacy built-in. In summary, Aztec is carving out a unique spot as the go-to privacy Layer-2 for Ethereum, aiming to attract projects that would otherwise consider standalone privacy chains or remain limited by public L1 constraints.

**Developer and User Adoption:** Despite being in testnet most of 2025, Aztec showed strong early traction. It launched a public testnet ("Sandbox" and later **Ignition** phase) in mid-2025

and within the first month **over 30 applications** were built, and **17,000+ nodes** (end-users and testers) connected to the network<u>mexc.com</u>. This indicates significant interest from developers in exploring Aztec's capabilities. According to Electric Capital's developer report, Aztec's ecosystem developer count grew by **221% year-over-year**, making it one of the fastest-growing blockchain ecosystems (second only to Scroll)<u>aleo.org</u>. This is a positive sign that coders see promise in Aztec's tech. The project also has backing and involvement from top crypto researchers (including **Ethereum's Vitalik Buterin as an early investor** and heavyweights like ConsenSys, Coinbase Ventures, a16z, and Paradigm, lending credibility and resources.

On the user side, Aztec's previous product (Aztec Connect, a privacy bridge for L1 DeFi) once reached ~\$20M TVL and **hundreds of thousands of users** before it was sunset in 2023mexc.com. That showed real demand for privacy in activities like private swaps and loans. The regulatory climate hurt privacy projects in 2022 (e.g. Tornado Cash sanctions), but by late 2024 a U.S. court ruled those sanctions improper and lifted themmexc.com. This legal shift, along with rising attention to privacy coins (Zcash spiked in 2024), suggests the **privacy narrative is gaining momentum again**mexc.com. Aztec is launching its network and token right as this narrative returns, potentially positioning it as a leader if public sentiment and compliance frameworks align in favor of on-chain privacy.

**Bottom line:** If a team wants to build a privacy-centric blockchain app today, Aztec is one of the most compelling platforms to do it. It offers the **best of both worlds** – Ethereum's base security and users, plus native privacy and a growing specialized developer community. The Aztec team is also actively working on **interoperability bridges** to other chains like Base, Optimism, and Arbitrum to extend private functionality across the Ethereum ecosystemweb.ourcryptotalk.com. Rather than isolating itself, Aztec aims to **complement other L1s/L2s** by serving as the privacy layer for all. The big question will be whether this technology is enough to attract sustained usage and liquidity. Early signs of developer interest are strong, but only the next couple of years (and the mainnet launch) will tell if Aztec apps gain real user traction versus public Ethereum apps.

#### **Tokenomics and Distribution**

Aztec's token is simply called **\$AZTEC**. The **genesis supply is 10.35 billion tokens**mexc.com, and the token's roles include: **staking** (for validators/sequencers who run the network), **governance** (voting on upgrades and treasury matters), and **fee payment** within Aztec's private apps (similar to gas fees)web.ourcryptotalk.com. Notably, Aztec decided **against airdropping** tokens to early users or testnet participants – a controversial move in today's market. Instead, all tokens are either allocated to stakeholders or sold to raise funds for the project. Here's a breakdown of the allocation (per the economic model Aztec published):

Investors & Early Supporters: ~27.3% of supply went to venture backers and early supporters (these are the tokens effectively purchased in prior funding rounds, corresponding to ~\$119M raised from 2018–2022)mexc.com. These are subject to lock-ups (details below).

- Core Team: ~21.1% to founders, team members, and future employees mexc.com (also locked/vesting).
- **Aztec Foundation:** ~11.7% to the non-profit foundation<u>mexc.com</u> for long-term development and ecosystem grants.
- Ecosystem Incentives: ~10.7% earmarked for ecosystem growth, developer grants, user incentives, etc.mexc.com
- **Future Incentives:** ~4.9% set aside for unspecified future incentives or partnerships<u>mexc.com</u>.
- Year 1 Network Rewards: ~2.4% for initial network rewards (likely to bootstrap validators in the first year)mexc.com.
- Token Sales (Public & Others): 21.96% in total is allocated to token sales to bring in community participants and capitalmexc.com. This includes: 14.95% for the main public sale (the auction currently underway), 1.93% for a "genesis sequencer" sale (an early sale for those committing to run nodes), 2.44% for bilateral agreements (private sales if any), and 2.64% for seeding Uniswap v4 liquidity poolsmexc.com after the sale. Essentially ~22% of tokens are being sold to the public or used to provide liquidity.

From the above, you can see roughly half the supply is in the hands of insiders (team + investors ~48%), and about a quarter is reserved for incentives and foundation (which will likely be distributed over time to the community), and ~22% is sold in the open market. There were **no** "free" community tokens given out, which some in the community resent (many testnet users hoped for an airdrop after interacting with Aztec). The team's view is that doing an airdrop often leads to "parasitic" usage (farmers who dump the token), whereas a public auction is more fair and gets tokens into the hands of people who truly want to be involved beincrypto.combeincrypto.com. In press statements, co-founder Zac Williamson explicitly said the sale is designed to favor long-standing community members over insiders and whales, fixing the unjust dynamics of past token launches beincrypto.com. To reinforce this, Aztec ensured **no VCs or team were selling into this auction** (their allocations are separate and locked), and they implemented per-user caps on bidding so that one person cannot buy an outsized share beincrypto.com.

Token Sale Details: The public sale (Nov–Dec 2025) is offering 1.547 billion tokens (~14.95% of supply)web.ourcryptotalk.com. The sale's starting price corresponds to a fully diluted valuation (FDV) of \$350 million for Aztecweb.ourcryptotalk.com. This price was chosen because it's about 75% lower than Aztec Labs' last equity valuation (~\$1.4 billion)web.ourcryptotalk.com. In other words, the team is marketing the sale as an opportunity for the community to buy in at a significantly lower valuation than VCs did – presumably to show alignment with new investors. If the auction were to clear at the floor price, Aztec would raise around \$52 million (1.547B tokens \* ~\$0.0338 each)web.ourcryptotalk.com. However, demand may push the price higher (more on that in the next section).

Lock-ups and Vesting: One critical aspect of Aztec's tokenomics is the lock-up period. Any tokens sold in the auction will initially be locked for at least 90 daysweb.ourcryptotalk.com. After 90 days from Token Generation Event (TGE), the community can vote on whether to release the tokens or not. If the governance vote chooses not to unlock, then the sold tokens remain locked until a full 12-month cliff is reachedweb.ourcryptotalk.com. (In plain terms: auction buyers should be prepared not to have liquid tokens for 3 to 12 months, unless the community decides to unlock earlier in spring 2026). The genesis sequencer sale (the early allocation for node runners) similarly required those buyers to stake and hold a minimum of 200k tokens with a 12-month lockmexc.com. Furthermore, team and investor tokens are locked for 12 months from TGE as well, and notably cannot be staked or used in governance during that periodmexc.com. This means for the first year, none of the insider tokens can enter circulation or influence governance. The only circulating tokens in the first 3 months will be the ones allocated to a Uniswap liquidity pool (2.64% supply) and possibly any initial staking rewards. Essentially, Aztec will have a very low free float at launch (close to 0% immediate circulation) – a double-edged sword: it prevents instant dump dynamics, but also means price discovery could be volatile with such scarce liquid supply.

Additionally, Aztec's token has an **annual inflation** (for block rewards and incentives) that is **capped at 20%** per year, adjustable by governance<u>mexc.com</u>. This inflation will primarily go to validators/sequencers as block rewards to secure the network, especially in early years. 20% is a high potential inflation rate, so it will be important to watch governance decisions on actual issuance; high inflation could be viewed as *extractive* if not balanced by network growth. The flip side is that those who stake and secure the network might earn significant yield, which could attract more validators and decentralization.

Fair or Extractive? Opinions are split. On one hand, Aztec's sale is more fair than many ICOs/IEOs of the past: there are no insider dumpers at TGE, no preferential private-sale price (everyone in the public sale bids on equal terms), and a lot of effort was made to include real community contributors (over 300,000 Ethereum addresses were pre-whitelisted based on testnet activity, Aztec Connect usage, or being ETH stakers, etc.web.ourcryptotalk.com). The auction mechanism also treats all bidders equally in each clearing price block (no gas wars or first-come advantage). On the other hand, some in the community feel Aztec's team and VCs are keeping a large slice for themselves and making the public pay for a project that was largely built with community feedback over 7 years. The lack of any airdrop or "reward" to early adopters led to notable backlash on social mediaweb.ourcryptotalk.com. For example, one popular comment called it "the worst tokenomics - selling 48% while ignoring OGs," referencing that roughly half the supply is being monetized between VCs and the saleweb.ourcryptotalk.com. Critics also point out the **KYC requirement** (via Aztec's ZKPassport module) feels ironic for a privacy project – you must prove your identity (privately, but still) to participatemexc.com. And the 90-day+ lockup for buyers was seen by some as a move to prop up the token price artificially by preventing sales ("0% circulating at TGE – they're forcing you to be exit liquidity for when their lock expires")web.ourcryptotalk.com. These are subjective viewpoints, but they underscore that Aztec's token design prioritizes long-term alignment (stakers, builders) over short-term flippers, at the cost of angering a segment of the community that expected immediate rewards.

In summary, \$AZTEC's tokenomics are structured to support the network's security and growth (through staking rewards and ecosystem funds) and to attempt a *fair launch* (via public auction and broad eligibility). However, new investors should be aware of the **lock-up** and inflation aspects. If you participate, you're effectively locking up capital for a few months minimum, and even after unlock, a wave of insider tokens will unlock in late 2026 which could introduce supply pressure. The hope for investors is that by the time significant tokens unlock, Aztec's network usage and demand will be high enough to absorb it.

## Token Sale Mechanism: Continuous Clearing Auction (CCA) Explained

Aztec is the first project to use Uniswap Labs' new **Continuous Clearing Auction (CCA)** smart contract for its token launch<u>beincrypto.com</u>. This is a novel auction format designed to improve on the flaws of past token sales (like gas wars, bot sniping, or opaque pricing). Here's how the CCA works in Aztec's sale, in simple terms:

- Auction Duration: The sale runs over 5 days from December 2, 2025 to
  December 6, 2025 (public phase) beincrypto.com. Instead of a single moment, the
  auction continuously accepts bids during this window. The sale is divided into many
  discrete time intervals or "blocks" (think of them as batches), and a certain amount of
  tokens is allocated for sale in each interval. In total there are on the order of
  thousands of blocks over the 5 days.
- Bidding Process: Participants must register on the sale site (verify eligibility and mint a soulbound NFT) to place bidsbeincrypto.com. Bids are placed in ETH, specifying the maximum price (in ETH per token) that the bidder is willing to pay. You can think of it like placing a limit order: "I want X tokens, up to price Y each." All bids are sealed and on-chain, and you can place or cancel bids throughout the auction period. Crucially, there is a per-user cap on how much you can bid/buybeincrypto.com (this detail ensures no single whale can soak up a huge percentage; Aztec hasn't publicly stated the exact cap, but it is designed so that the 300k+ eligible users all have a shot).
- Uniform Clearing Price per Block: At the end of each interval (block), the auction smart contract determines a clearing price for that block's token allocation. Essentially, it looks at all active bids and finds the highest price at which the block's tokens can be sold. All bidders who bid at or above that clearing price will receive tokens at that uniform clearing price (this is similar to how a traditional IPO bookbuild or a Dutch auction final price works everyone pays the same price in that block). If someone bid higher than the clearing price, they still only pay the clearing price. If someone bid lower, they get nothing that round (but their bid can carry over to subsequent rounds).
- Bid Carry-Over: Importantly, if your bid isn't fully filled in one block, it automatically rolls into the next block (and the next, until it's filled or the auction ends). This means early bids participate in every block until they either get all the tokens they wanted or the price goes above their limit. You don't have to repeatedly

bid; one bid can span the whole 5 days. This is a key difference from other auction types – early birds aren't penalized. In fact, being early gives your bid **more chances to be filled** at lower prices before new bidders join later.

- Price Discovery Dynamics: The auction starts at the "floor" price (the price corresponding to the \$350M FDV, roughly \$0.0338 per token) and can only tick upward as blocks progress, depending on demand. If demand in early blocks is low, the price will stay near the floor until more bids enter. If demand is high, the clearing price will climb over time as each block sells out. The CCA is designed to find an equilibrium price by the end of the 5 days. Aztec has structured the sale so that more tokens are available in the opening and closing periods of the auction (Day 1 and Day 5)x.comx.com. This means Day 1 has a larger chunk of the 1.547B tokens, rewarding those who bid early (and helping set a baseline price), and Day 5 also has a sizeable chunk, to deter last-minute snipers from thinking they can buy most tokens at the very end. In theory, if the market overbids early and the price goes too high, later blocks might not fully clear and the price could even stabilize or drop to attract more bidders. The mechanism thus "clears" the market in a stepwise fashion, rather than all-or-nothing.
- Post-Auction Liquidity: When the auction concludes, all the raised ETH and a portion of tokens will automatically seed a Uniswap v4 liquidity pool for AZTEC/ETHx.com. This means the project itself provides initial liquidity for trading. Per Aztec's token allocation, about 2.64% of the supply is set aside for this pool seedingmexc.com. The pool will be controlled by Aztec's smart contract and (per some reports) locked for at least 90 daysmexc.co, ensuring liquidity remains. It's worth noting that since the purchased tokens are locked for 90+ days, initial trading will mostly involve the pool's tokens (and any small allocations that might be unlocked). This low float could lead to high volatility post-auction e.g., the price could spike above the clearing price due to scarcity, but large buys/sells will be limited.

**Game Theory – How to Bid Optimally:** The Continuous Clearing Auction format is new, but we can glean some strategy:

• Bid Early with a Realistic Limit: Because bids carry over, entering your bid in the first block is generally advantageous. If you wait until later, you simply miss the opportunity to get filled in earlier blocks at lower prices. There is no benefit to waiting for a lower price as in a Dutch auction; here waiting only risks the price going higher without you. The optimal move is to determine the maximum price you're willing to pay for AZTEC and place your bid at that limit price right away. For example, if your analysis says \$AZTEC is worth at most \$0.06 (which would be roughly a \$600M FDV), then you could bid that price on Day 1. If the market clears lower, you'll pay the lower price. If the market goes above \$0.06, your bid will stop filling and you'll effectively bow out rather than overpay. In economic terms, treat this like a sealed-bid auction – bid your true reservation price early.

- Don't Chase FOMO Spikes: Because of the uniform pricing, even if someone bids an absurdly high price, they don't determine what you pay it only matters what the marginal clearing price is. So avoid the temptation to "chase" if you see clearing prices rising. Stick to your valuation. All bidders in a given clearing block pay the same, so there's no advantage in bidding above what you think is fair. Similarly, splitting your bid into many smaller bids or trying to time multiple entries likely won't improve outcome; one well-placed limit bid is simplest.
- Watch the Dashboard: During the auction, Aztec will presumably provide a dashboard (or community members will track on Dune Analytics) showing the current clearing price and how much of your bid has been filled. If after a couple of days you see the price leveling off below your max and you still have capital unfilled, you might consider upping your bid quantity (if you want more tokens) or just be patient. If the price is approaching your limit and you feel strong conviction, you could slightly raise your limit, but be cautious it's easy to get caught in competitive bidding. Remember, if the auction clears above your comfort price, that's fine better to miss out than overpay for an overvalued token.
- Be Mindful of Caps and Funds: Given the per-user cap, ensure your bid amount
  doesn't exceed it (the system likely won't allow above-cap bids anyway). Also, you
  need to have the ETH in your wallet when you bid; the contract will probably escrow
  your bid amount (or a portion of it) until you're either outbid or the auction ends. Make
  sure you have enough ETH for gas as well. Since this is on Ethereum mainnet and
  lasts days, gas costs might fluctuate.

In essence, the **Nash equilibrium** for participants is to bid early and honestly. Any attempt to game the system (like waiting until the end to swoop in) is countered by the auction design (extra tokens in final block means snipers don't necessarily get a bargain, and if many people wait, the final blocks could actually clear at a *higher* price due to piled-up demand). By bidding early at a price you truly find fair, you maximize your chances of getting an allocation at or below your target price, and you contribute to price discovery from the start.

**Reminder:** Only interact via the **official sale site (sale.aztec.network)** and follow the official instructions. Aztec requires a one-time **ZK KYC check** (ZKPassport) to ensure compliance (no sanctioned individuals) without revealing your identity on-chainbeincrypto.com. This means there is a small setup overhead (minting the SBT NFT, etc.), so do that in advance of the auction opening if possible. As always, beware of phishing sites – there has been a lot of scam activity around high-profile sales.

### Investment Prospects: Is \$AZTEC a Good Long-Term Bet?

Now to the heart of the matter: Given all the above, should you invest in Aztec's token, let's evaluate the bullish case, the risks, and how Aztec fits into a long-term crypto portfolio.

### Bull Case: Why Aztec Could Succeed

- Pioneering a Crucial Niche: Aztec is a first-mover in bringing privacy to general-purpose blockchain applications. If you believe that some significant portion of crypto activity will demand privacy (whether for individuals avoiding front-running and protecting their financial info, or institutions requiring confidentiality for trades and payroll, etc.), then an Ethereum-linked privacy solution could see huge adoption. Aztec is positioning itself as the privacy hub for Ethereum a potentially critical piece of infrastructure if DeFi and Web3 continue to grow. Projects can build private versions of popular dApps (imagine a private Uniswap or Aave where only you and the counterparties know trade details, but the public sees a zk-proof of a valid transaction). This could attract not only crypto-native developers but also enterprises or fintech that need on-chain privacy and compliance. In 4-10 years, if successful, Aztec could be as indispensable as Layer-2s like Arbitrum/Optimism are today, but for privacy functionality.
- Strong Technology & Decentralization: Technically, Aztec is impressive. They've solved or are solving hard problems (decentralized proving, new language Noir, integrating zk proofs at scale). The fact that Aztec's Ignition L2 launched with 500+ independent validators around the worldcoindesk.com is a testament to the community interest and the team's commitment to true decentralization from day one. This is a good sign for longevity no reliance on a single sequencer or centralized company. It also means \$AZTEC token has real utility (staking to secure the network). Early stakers even get bonus rewardscoindesk.com, which will bootstrap engagement. In comparison, many other L2 tokens (like Optimism's \$OP or Arbitrum's \$ARB) launched when those networks still had centralized sequencers (i.e., their tokens were governance-only at start). Aztec's token will have an actual function from the get-go (you can stake it to earn part of fees and block rewards). A functional token tends to hold value better than pure governance tokens.
- Fair Launch = Strong Community Ownership: Although the sale had its controversies, it does mean that from the very beginning, a large chunk of supply (~15%) is in the hands of public participants who have skin in the game. There are no immediate VC unlocks to fear (all insiders are locked 1 year), and the community can even veto unlocking their own tokens until a year passesweb.ourcryptotalk.com. This could create a sense of shared commitment among token holders everyone is effectively a long-term holder by design. If Aztec's price does well, it will be because the market bought in, not because of artificial pumping. The treasury (Aztec Foundation) also gets all the proceeds from the sale (no money was siphoned to insiders in the token sale)web.ourcryptotalk.comweb.ourcryptotalk.com, which means the project is well-funded to build for years (on top of the prior VC funds). A well-capitalized foundation can support developer grants, liquidity programs, and marketing to drive adoption post-launch.
- Growth and Backing: As noted, developer growth is high<u>aleo.org</u>. Aztec already
  has 100+ node operators on testnet and likely more joining for
  mainnet<u>web.ourcryptotalk.com</u>. The backing by top crypto VCs (a16z, Paradigm,
  etc.) implies that if Aztec needs partnerships or integrations, it has an open door. For

instance, Coinbase (via Coinbase Ventures) is an investor – one could speculate Coinbase might someday offer private DeFi services leveraging Aztec. Even Vitalik Buterin being involved suggests ideological alignment with Ethereum's core ethos. In a long term (4-10 year) view, bets on core infrastructure like this can pay off massively if they become standard. Aztec doesn't need to "kill" any other chain; it just needs to capture a significant use-case that currently isn't served (private, compliant DeFi). Given the trends (e.g., institutions exploring blockchain but requiring privacy, individuals concerned about on-chain data being scraped), Aztec is on-trend with a potential mega narrative: privacy in Web3.

• **Upside Potential vs. Valuation:** Valuation-wise, even if the auction clears higher than \$350M FDV, say at \$500M or \$700M, it's still moderate compared to some peers. For perspective, Optimism and Arbitrum (scaling L2s without privacy) reached market caps in the billions. A well-known privacy coin, **Zcash**, currently has a market cap in the hundreds of millions, and that's a single-function coin with declining usage. If Aztec becomes *the* privacy solution for Ethereum, one could imagine it reaching multi-billion dollar valuation in a bull scenario (which could be 5x–10x from the sale price over a few years). The token's design also includes *staking rewards and fees*: as network activity grows, demand for AZTEC (to stake or pay fees) could grow. The first movers who stake might enjoy high yields (the exact APY will depend on how many stake and block reward rates). High staking yields can attract more people to hold the token, potentially supporting its price. Overall, if you're investing at a few hundred million FDV and looking 5+ years out, the **risk/reward could be favorable** if Aztec even moderately succeeds in its mission.

### A Risks & Challenges: Why Aztec Might Struggle

- Regulatory and Compliance Risks: Privacy is a double-edged sword in crypto. While Aztec has a compliance angle (the ZKPassport for KYC, selective disclosure features), it still is fundamentally enabling encrypted transactions. Regulators in various countries might take issue if they believe Aztec can be used for illicit hiding of funds. We saw the US sanction Tornado Cash in 2022, which chilled the whole sectormexc.com. Even though that sanction was later overturnedmexc.com, the risk remains that Aztec could become a target if, for instance, a high-profile incident of money laundering occurred through it. Increased regulatory pressure could limit Aztec's addressable market or force the project to implement strict controls that deter users. Also, the fact that Aztec allows compliance opt-in means some fully-anonymous users might prefer truly decentralized privacy solutions (like Monero) over Aztec if they don't trust the compliance module. Navigating the line between privacy and regulator appeasement will be tough.
- Adoption Uncertainty: While developers show interest, will users come? Privacy
  might be critical infrastructure, but historically purely privacy-focused chains (Monero,
  Zcash) have struggled with adoption compared to public ones. It's possible that
  mainstream DeFi users won't migrate to Aztec unless it offers liquidity and products
  as good as Ethereum L1 or other L2s. There's a network effect to overcome: liquidity
  begets liquidity. Aztec will need major DeFi projects deployed on it and liquidity

bridges so that users can privately trade meaningful amounts. If Aztec dApps have low liquidity or usage, the value of the network (and token) could stagnate. Essentially, Aztec must prove it's not just cool tech looking for a problem – it needs to become *sticky* for users. Developer enthusiasm doesn't always equal end-user adoption.

- Competition and Innovation Risk: The crypto landscape evolves quickly. While Aztec is early in privacy L2, others are not far behind. For example, Aleo (the Layer-1 competitor) is launching its mainnet and has its own strong tech and funding. If Aleo or another protocol (say, Polygon with a privacy L2, or Espresso, or an Ethereum L3 dedicated to privacy) gains traction, Aztec will have to compete for mindshare. Ethereum itself might integrate more privacy at the base layer in the future (e.g., EIP-7008 or other proposals) unlikely soon, but not impossible within 10 years. Also, Aztec's Noir competes with other zk languages (Leo, Circom, Cairo/Starknet's ecosystem). Developers might prefer whichever ecosystem is easier and more popular; Aztec will need to continuously invest in tooling and performance to stay attractive. In summary, being early is an advantage, but there is no monopoly on privacy tech Aztec will have to execute very well to maintain its lead.
- Token Economics Concerns: From an investor viewpoint, a few token-related risks: (1) The inflation up to 20% means your holdings could be diluted if the network mints near the max rate for rewardsmexc.com. High inflation is only sustainable if matched by high network growth (users and fees). If not, it can suppress price. (2) The large insider holdings (~48%) mean that after the 12-month lock, a substantial supply could hit the market. Team and VCs may sell some portion after locks, which might put downwards pressure around late 2026. Even the community's own sale tokens unlocking could create selling waves if people take profit. Essentially, the token could face sell pressure after the initial honeymoon period. (3) No buyback or fee-burn mechanism has been outlined the token's value will rely purely on network utility and governance, not any cashflow return (at least for now). Some investors prefer tokens with revenue sharing or burns. Aztec governance could introduce fees going to stakers, etc., but that's not yet defined (besides inflationary rewards).
- Technical and Security Risks: Aztec is using bleeding-edge cryptography. Zero-knowledge systems are complex, and any bug in the circuits or cryptography could be catastrophic (e.g., a flaw that breaks privacy, or an exploit that lets someone steal funds or forge proofs). The team has experience (7 years in development) and will surely audit, but the risk is non-zero. Additionally, performance might be an issue: generating proofs, especially on consumer devices, is intensive. If using Aztec is too slow or cumbersome for users (e.g., waiting minutes to produce a transaction proof), that could hinder user experience. The team is working on optimizations, but usability will be something to watch.
- Market Risk: Finally, consider the broader market context. Crypto is in a volatile phase. If the macro bear market continues or another downturn hits in 2026, even fundamentally strong projects can see their tokens drop significantly. For instance, many hyped Layer-1s and L2s from 2021-2022 lost 80%+ in value in the bear

market. Aztec launching towards what some think is cycle bottom might mean great upside *if* a new bull cycle starts in 2024-2025, but if not, \$AZTEC price could languish or drop below auction price simply due to market conditions. With a long-term horizon, you'd need to weather that volatility.

### Long-Term Outlook and Considerations

Given your indicated horizon of 4 to 10 years, you're essentially making a **venture-style bet** on Aztec becoming a key layer in the crypto stack. This is a high-risk, high-reward allocation – which is appropriate for a small slice of a diversified portfolio. You have the luxury of patience, so short-term price swings or lock-up periods are less of a concern for you, as long as the fundamental progress is on track.

In a optimistic scenario 5-10 years out, one could imagine Aztec securing a portion of Ethereum's activity (say a few percentage of all transactions go through Aztec for privacy). By that time, Ethereum's ecosystem might be orders of magnitude larger (if crypto in general grows), so an Aztec that captures even niche but valuable use cases (like private institutional DeFi, or gaming assets with hidden metadata, or private voting for decentralized governance) could justify a multi-billion valuation. For instance, if \$AZTEC reached a \$5B market cap in a future bull market, that'd be ~10-15× from a \$350-500M valuation point. Those kinds of returns are plausible in crypto for successful layer-2 networks (compare: Polygon, an early Ethereum scaling project, started at low hundreds of millions and went to \$10B+ in a few years). Moreover, if you stake your tokens, you'd accumulate more tokens over time from rewards, augmenting returns (assuming the network stays healthy).

However, in a pessimistic scenario, Aztec could fail to gain usage (perhaps privacy remains niche or competitors overtake it) and the token could sink as inflation erodes its value. Many once-hyped protocols from years past now trade at a fraction of their initial prices because they never found product-market fit. With a 4-10 year view, you have to be comfortable with the possibility that \$AZTEC could essentially go to zero if the project doesn't pan out. T

**Would anyone actually use Aztec?** This is the crux. The encouraging signs: already dozens of apps and thousands of testers on testnet, partnerships being formed with other chains, and genuine interest from developers who *need* privacy features (some dApps simply cannot exist publicly, like a private auction or a dark pool exchange). We also see increasing discussion of on-chain privacy in the Ethereum community, indicating a demand. Plus, Aztec's approach to allow selective disclosure (so you can be private but still provide audits or compliance proofs when necessary) might be the sweet spot that attracts institutional usage in the long runresearch.nansen.ai. If an institution wants to use DeFi, doing it through Aztec could give them privacy and compliance, which is very appealing. No other Ethereum solution offers that yet at scale.

**Traction vs. hype:** Right now, a lot of buzz is speculative (people wanting the token). Post-sale, the focus will shift to "can Aztec launch a successful mainnet with real activity?" The mainnet (post-Ignition) is expected soon after the sale. Keep an eye on metrics like the number of contracts deployed, daily transactions, TVL bridged into Aztec, and collaborations with major DeFi protocols. If by 2026 Aztec has a flourishing ecosystem

of apps and maybe some killer app (like how CryptoKitties or Uniswap were killer apps for Ethereum), that will confirm that developers and users find it valuable. Conversely, if activity is sparse, it may be a warning sign that privacy isn't enough of a pull.

From an **investment standpoint**: At the auction price, \$AZTEC presents a **high-risk bet with a potentially high payoff**. It's not a "sure thing" blue chip; think of it more akin to investing in a promising startup. The technology and vision are strong (and align with a probable future need in crypto), but execution and adoption remain to be proven. The tokenomics, while locking you in, also indicate the team wants committed participants, which aligns with your long-term mindset. The fact that you cannot even sell for 3-12 months should mentally prepare you to hold regardless of initial market fluctuations.

Conclusion / Recommendation: If you have high conviction in the need for privacy in Web3, Aztec is arguably one of the best positioned projects in that realm. It would be wise to participate with a clear max price (don't overbid in the excitement of the auction) and to plan to stake the tokens once you have them – that way you support the network and earn rewards while waiting. Monitor the project's milestones: mainnet launch, user growth, etc., and be ready to reassess if serious red flags appear (e.g., regulatory clampdown or technical failures).

Overall, Aztec has the makings of a strong long-term investment if it executes well, but it's not without significant risks. It is differentiated from other L2s by its privacy focus, and that could either be its genius moat or its limiting factor. Given your long horizon and small allocation, the prudent approach is: participate, stake, and almost "forget about it" for a couple of years. Re-evaluate in, say, 2027 to see if Aztec is on track to becoming the privacy engine of Ethereum. If it is, you might be holding a very valuable piece of the Web3 future. If not, you will have learned a lot about the zk tech space along the way, at a manageable cost.